

## BFA ENROLLMENT BY MAJOR

Major Program	2020	2019	2018
Studio Foundation	382	428	439
Art Education	73	85	74
History of Art	32	33	30
<b>All Design Majors</b>	<b>800</b>	<b>827</b>	<b>797</b>
Architecture	41	49	47
Industrial Design	66	75	81
Fashion Design	102	110	113
Communication Design	158	168	150
Illustration	266	254	238
Animation	167	171	168
<b>Fine Arts 2D</b>	<b>117</b>	<b>147</b>	<b>145</b>
Painting	96	115	107
Printmaking	21	32	38
<b>Fine Arts 3D</b>	<b>132</b>	<b>141</b>	<b>133</b>
Ceramics	23	31	27
Fibers	22	21	25
Glass	14	14	15
Jewelry & Metalsmithing	23	21	23
Sculpture	50	54	43
<b>All Media Majors</b>	<b>214</b>	<b>215</b>	<b>216</b>
Film/Video	70	70	67
Photography	67	74	81
Studio for Interrelated Media	77	71	68
<b>Total Majors*</b>	<b>1750</b>	<b>1876</b>	<b>1834</b>
<b>Total Headcount</b>	<b>1635</b>	<b>1780</b>	<b>1743</b>

\*Counts of majors are duplicated; double majors are counted in both programs.

## TUITION AND FEES

Residency Status	2021/20	2020/19	2019/18
In State	\$14,200	\$13,700	\$13,200
Out of State	\$39,800	\$38,400	\$36,400
New England	\$31,800	\$30,400	\$28,000

## FINANCIAL AID

BFA Financial Aid	2020	2019	2018
% with any Financial Aid	91%	92%	91%
% with Grant Aid	87%	87%	86%
% with Pell Grants	30%	30%	31%

BFA Graduates' Debt	2020	2019	2018
% of students who borrowed	72.9%	71.5%	73%
Median student loan	\$26,720	\$26,720	\$26,720
Median parent loan	\$42,960	\$36,846	\$34,277
Number of parents with loans	31	43	64

## FINANCE

Operating Budget	FY 2020	FY 2019	FY 2018
Total Expenses*	\$79.6	\$77.6	\$74.7
Spending per FTE student	\$41,807	\$41,450	\$39,910
State Appropriation	\$30.6	\$29.8	\$27.3
Total Expenditures for Institutional Grants and Scholarships	\$7.0	\$7.4	\$7.9

### Advancement

Foundation Fundraising Results	\$4.8	\$3.9	\$6.0
Alumni Participation Rate	4.8%	5.3%	6.4%
Endowment	\$13.0	\$13.9	\$17.1

(permanently and temporarily restricted funds)

\*All dollar amounts are in millions, except for Spending per FTE Student.

†Spending per FTE equals Total Expenses divided by Annual FTE. Total Expenses include depreciation.

‡Foundation Fundraising Results include gross revenue received from contributions and events, as reported in the annual Foundation audit.

## VITAL SIGNS FALL 2020

## FALL ENROLLMENT

Enrolled Students	2020	2019	2018
Bachelors	1635	1780	1743
Masters	115	128	124
Certificates	71	78	94
Non-degree	73	109	125
Total Credit Enrollment	1894	2095	2086
Non-credit Enrollment in Credit Courses	288	186	161

### BFA Student Residency

Massachusetts	77%	73%	71%
New England	10%	12%	14%
Out of State	13%	15%	15%

### BFA Student Demographics

International	4%	5%	3%
Diversity †	34%	31%	30%
Male	27%	27%	27%
Female	73%	73%	73%

### Full-time Equivalency Enrollment

Bachelors	1533	1690	1646
Masters	102	119	113
Non-degree and Certificates	40	54	61
Total FTE*	1675	1863	1820

\*FTE: Undergraduate = total credits/15; Graduate = total credits/12. This is the formula used by the Massachusetts Department of Higher Education.

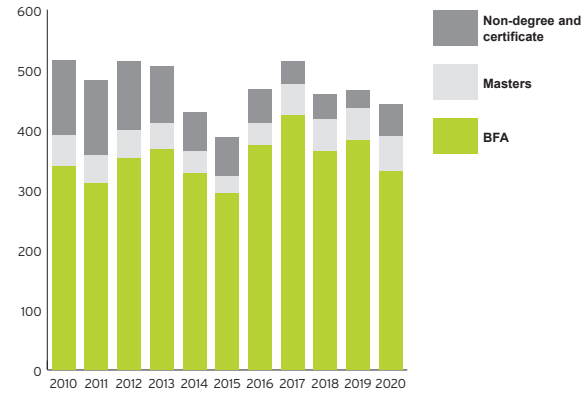
†Diversity refers to percent of ALANA students, defined as Asian, Black/African American, Hispanic/Latino, Native American and multiracial.

## BFA FACULTY

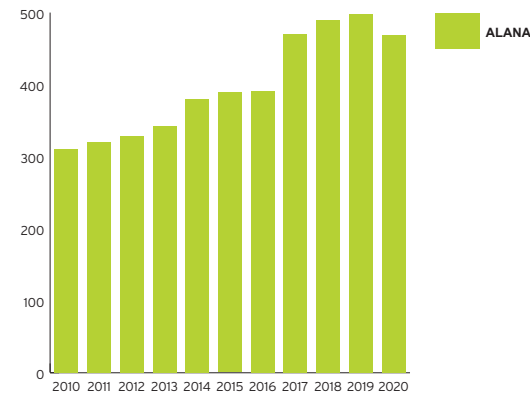
Faculty	2020	2019	2018
Full-time	116	120	120
Part-time/Adjunct	152	162	168
FTE	167	174	185

## ENROLLMENT TRENDS 2010 - 2020

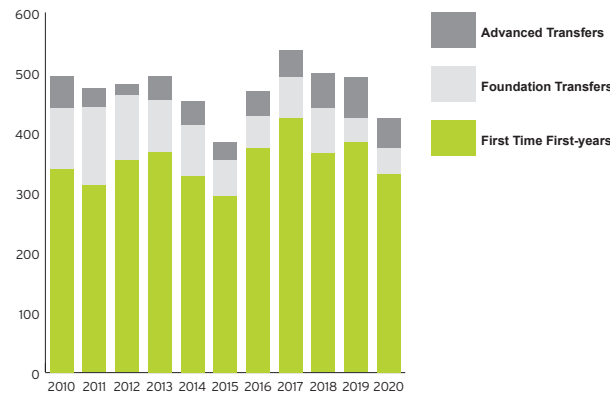
Enrollment by Degree Program



BFA ALANA Student Enrollment



New BFA Students by Admission Status



## ADMISSIONS

Undergraduate Applications	2020	2019	2018
Applicants	2677	3087	2925
% Accepted	70%	58%	67%
% Enrolled	18%	21%	26%
First Time First-years	331	383	365
Transfers and Re-Admits	99	109	139

### First Time First-year Profile

Wtd HS GPA 3.0 or higher	82%	84%	87%
Wtd HS GPA 4.0 or higher	12%	15%	17%
Mean HS GPA	3.44	3.48	3.52

Note: As of fall 2017, MassArt became test optional and will no longer report Mean SAT.

### Graduate and Post Baccalaureate Applications\*

Applicants	297	303	258
% Accepted	62%	54%	57%
% Enrolled	31%	44%	46%
New Students	57	72	68

\*Includes summer applications.

## RETENTION

	2020	2019	2018
First-year-Sophomore Retention	73%	84%	86%
6 year graduation rate*	74%	71%	63%
Entering Cohort year	2014	2013	2012

\*6 year graduation rates are for first-time, full-time first-years. Art and Design and Open majors stopped being conferred in December 2014.

## DEGREES

Level	19/20	18/19	17/18
Masters	36	58	47
Bachelors	350	329	372
Postbac Certificates	3	8	1
Certificates	13	20	18