

MassArt Auction

March 29, 2025



Your art belongs here.

Be a part of a highly anticipated Boston tradition, the MassArt Auction. Don't miss your opportunity to support the next generation of artists, designers, and educators at MassArt, the nation's only independent public college of art and design.

2025 MASSART AUCTION

We are excited to gather again for this year's 2025 MassArt Auction festivities, which will culminate at the hybrid Live Auction held on Saturday, March 29, 2025.

Partner galleries.

Over the years, the MassArt Auction has been grateful to partner with a number of galleries in New England, New York City, and beyond, including:

BOSTON

Anderson Yezersky Gallery | bk projects | Childs Gallery
Drive-by projects | Krakow Witkin Gallery | Gallery
NAGA | Mobilia Gallery | Soprafina Gallery | Pellas
Gallery

NEW YORK

LeRoy Neiman Center for Print Studies | Miles McEnery
Gallery | Pace Prints | Two Palms | VanDeb Editions

NATIONAL & INTERNATIONAL

Abigail Ogilvy Gallery | Adelson Galleries | Oehme
Graphics | Stoney Road Press | Tamarind Institute |
Wingate Studio

Event overview.

- \$1 million+ raised annually for the past 10 years to benefit student scholarships and academic programs at the College.
- 700+ art collectors and patrons participating annually
- 300+ contemporary artworks available for purchase
- Close to 1 million views by an international audience on Bidsquare each year
- Approximately 25% of event proceeds go towards commission and consignment payments to participating artists and galleries

Featured artists.

From emerging to mid-career and established artists, the MassArt Auction exhibits over 300 artworks every year. Previous MassArt Auctions have featured work by the following artists among others:

- Emily Eveleth '87
- Takashi Murakami
- Shepard Fairey
- Wangechi Mutu
- Alex Katz
- Julian Opie
- Sol Lewitt
- Winfred Rembert
- Fred Liang
- William Wegman '65
- Jane Maxwell
- Kehinde Wiley

MASSACHUSETTS COLLEGE OF ART AND DESIGN

MassArt Auction

621 Huntington Ave. Boston, MA 02115
(617) 879-7014 | auction@massart.edu

massartauction.org
[#MassArtAuction](https://twitter.com/MassArtAuction)

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Role of MassArt Auction Gallery Partners

Overview

The MassArt Auction Gallery Partners support the MassArt Auction by submitting artwork on behalf of their artists and/or encouraging their artists to submit on their own. Additionally, these galleries help to promote the Auction to their clients and networks. We plan to host this year's Auction on March, 29, 2025, as a hybrid event, with live and digital bidding components in partnership with our online Auction platform, Bidsquare.

Goals of the MassArt Auction

FINANCIAL GOALS

The proceeds of the MassArt Auction support the College's student scholarships and academic programs. The College can ensure that qualified students receive an exceptional education, regardless of their ability to pay, through the funds raised every year at the MassArt Auction.

QUALITATIVE GOALS

- To introduce and engage with the next generation of philanthropic leaders of MassArt
- To highlight the excellence of MassArt education through the inclusion of student, alumni, and faculty artwork in the Auction
- To use this event as an opportunity to educate a captive audience about the importance of offering an affordable MassArt education
- To help expand the market for contemporary art by providing a venue for collectors to experience the thrill of learning about and owning a diverse array of artwork and encouraging them to engage with the participating artists and the galleries who support their careers

Role of Gallery Partners

MassArt Auction Gallery Partners are asked to assist MassArt's Institutional Advancement team in the following ways:

- Have multiple artworks selected through our jury process. These artworks can be submitted by the Gallery directly or through their represented artists
- Act as an ambassador for the College to promote the MassArt Auction and the College's mission to the local arts community, including buyers, artists, and fellow galleries

Benefits of Gallery Partners

- 2 tickets to the MassArt Auction on Saturday, March 29, 2025
- Gallery listed in Auction program and on website, along with courtesy line of accepted artworks

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Consignment Options for MassArt Auction Gallery Partners

The MassArt Auction is the College's single largest fundraising event benefiting our much needed student scholarships and academic programs. We encourage our artists to consider giving 100% of their proceeds to MassArt so that we can continue to provide an excellent education to our deserving students.

For those that wish to receive a percentage of their artwork sale back, we do offer the option to receive 50% of the sale proceeds. We appreciate the generosity of 100% donations, but we still want to support the business of our Gallery Partners and honor their relationships with the artists they represent.

We offer a few different consignment options for our gallery partners:

- **PAYING ARTISTS DIRECTLY**
Gallery Partners forego their commission and have MassArt pay 50% percent back to the artist.
- **PAYING GALLERY DIRECTLY**
Gallery Partners have MassArt pay 50% percent back to the Gallery. Gallery Partners then decide how they divvy up the commission amount between themselves and the artists.
- **SETTING A RESERVE**
Gallery Partners set reserve amounts for specific pieces and allow the MassArt Auction to keep any additional proceeds made beyond the reserve amount.

We are happy to customize any of these options to best meet the needs of our Gallery Partners. We respectfully request that the Gallery Partners preferred consignment arrangement be clearly stated at the time of submission so it can be considered during the jury selection process.

Key Contacts

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